Welcome Aboard!

- Metropolitan Airways -
Who we are

- 1st “Diverse-Driven” airline in the U.S.
- 1st All Business Class airline
- Not your average airline: as we service airports & their surrounding communities
- Our Motto: “Elevating Dreams to Higher Altitudes”
The Plan

*Metropolitan Airways* plan to offer one-way fares at economic cost low enough to beat current economy and business class market rate fares, published by current commercial aviation operators in the U.S., Canada, and Mexico. By offering middle-high class services at lower cost, this will allow Metropolitan Airways a competitive edge over our future competition.

*At Metropolitan Airways we plan not to only provide superb commercial air transportation, but transform the surrounding communities where we fly.*

*Metropolitan Airways* caters to airports through re-vamping the business of airports by redeveloping its’ surrounding communities from a multi-dimensional platform; which in turn, create local vendor partnerships, jobs, community revitalization projects, and invest in area youth by way of aviation education, from an economic, political, and social vantage-point.
How are we different

• Introducing the Avro RJ-100
• The Best one-way fares
• Transforming surrounding communities

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Taking The next steps forward with Metro

Re-vamping the business of airports

Creating local vendor partnerships
Creating jobs
Investing in local youth
Steps to success

- Flying into inner-city airports
- Job creation
- Exposure and re-branding the city
- Environmentally safe aircraft
Steps to success

Step 1
Flying into inner-city airports

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Steps to success

Step 1: Flying into inner-city airports

- Revenue for city and nearby local businesses
- Attract outside businesses to operate within the city
- Opportunity for local vendor partnerships
- Transform the surrounding community through local beautification projects
Steps to success

Step 2

Job Creation
Steps to success

Step 2: Job creation

• Provide FAA approved job training
• Opportunities for low income/minority areas to boost which local employment rates
• Growth of the economic value of the city and area of the airport
• Academic partnerships with local school districts leading to aviation careers
Steps to success

Step 3

Exposure and re-branding the city
Steps to success

Step 3: Exposure and re-branding the city

• Encourage local tourism with local tourism bureau
• Revitalize blighted areas in the community
• Increase city visitation with Metro vacation packages
• Community Partnerships with Habitat for Humanity & United Way for Beautification Projects
Steps to success

Step 4

Environmentally safe aircraft

© METROPOLITAN AIRWAYS 2017
Steps to success

Step 4: Environmentally Safe Aircraft

- Avro RJ-100 have many features that are extremely compatible with resident concerns and issues
- Nearby Neighborhoods? AVRO aircrafts have very low engine noise level; also known as the “whisper jet”
- Short runways? AVRO aircrafts have very short takeoffs and landings
- Earth friendly? AVRO aircrafts auxiliary power unit weighs about a third of competitors and consumes only half of the fuel
Our Future
Our Future

• Local Public Schools to encourage interest in aviation careers
• Aviation colleges to provide real life experience to students
Our Future

- Help grow a community
- Incentives and moving help to those in zoning area
Our Future

Heartbeat of the City

- A hustling and bustling airport that lies in the heart of our great city.
- A win for everyone
Inside the Avro RJ-100
2 SPECIFIC SEATING STYLES
BUSINESS CLASS ELITE & BUSINESS CLASS
Our Profit Centers

- Passenger Ticketing
- Vendor Partnerships
- Metro-Vacations
- Advertising & Promotions (Branding)
- Our Six Profit Centers
- Catering
- In-flight Entertainment
Through the utilization of the Avro RJ 100, offered in Business Class Elite & Business Class, Metro-Air believes we will have a distinct advantage over other carriers in terms of cost per seat mile; in addition to aircraft maneuverability.

No other carrier operates the AVRO RJ 100 aircraft in the U.S. domestic market.

METROPOLITAN AIRWAYS believes that with its median-low fares to the largest domestic markets it will be able to maintain extremely high load factors which will drive its profitability; however, it needs to achieve a load factor of approximately 60% in order to achieve its break-even point where its costs are equal to its revenues.
• METROPOLITAN AIRWAYS anticipates that its advertising and promotional sales will be a large and consistent source of revenue.
• Since METROPOLITAN’s flights will contain captive audiences, the airline believes there is a substantial number of advertisers who may want to present their brand to our passengers, both in local and national markets.
• The interior as well as the exterior areas of each aircraft will be available to advertisers on a yearly contract basis basis.
• Areas available include, but are not limited to: the exterior hull, overhead bins, tray tables, free standing video screens, as well as the traditional in-flight entertainment magazine.
• METRO-AIRWAYS, will offer promotional gift distributions to our customers for a fee from the advertiser for flying with us.
“92% of all Airline passengers were able to recall ads and some content hours after their flight.”

These ads range from a simple logo to a full color advertisement
- Triad Consulting
Metropolitan Airways Inc.

Catering
• While METRO-AIRWAYS’ website will provide for the purchase of tickets and printing boarding passes, it will also enable passengers to purchase in-flight food and beverages.
• The airlines extensive on-line menu will consist of many different items, including: salads, sandwiches, hot entrees, as well as a wide variety of beverages, all awaiting the passenger once on board.
• By operating our catering department in this manner, the airline will establish several advantages over other airlines; such as, no standing inventory, severing fresh food and greater variety.
• Confirmed ticketed passengers will be able to order any of these items online, up to 48 hours prior to flight departure time.
• Only snack packs and beverages will be available onboard for purchase at a reasonable cost, paid for by credit card (no cash will be accepted on board).
• METROPOLITAN AIRWAYS plans to make available to passengers the latest on-board electronic entertainment devices, including personal computers, Wi-Fi, movies and games, all at a low cost rental or use charge.

• METROPOLITAN AIRWAYS plans to manage the acquisition and use of this equipment, sharing the revenue with the equipment manufacturers and distributors, similar to that used by vending machine operators and their locations.
Metro-Vacations

• Metro-Vacations will offer great deals and discounts on vacation packages, cruises, car rentals, group bookings, hotel entertainment packages and flights to resort destinations served by METROPOLITAN AIRWAYS.

• Although these services will be available through the Metropolitan Airways website, they will be provided by a third party vendor such as: Expedia, Orbitz, Priceline, etc. via a “white label” site which will be linked to Metropolitan Airways, INC’s website.

• Online payments will come directly to the airline at the time of the ticket purchase.

• Funds for additional services purchased will be transferred online (less Metropolitan Airways, INC’s percentage) to the third party vendor within 30 days or as agreed.

• Metro-Airways believe these services will not only add value to the traveler but also provide substantial additional revenue and profits for the airline.
Las Vegas
(KLAS)
In January 2017, demand for the top seven players grew by an average of 4.9% YoY (year-over-year). In fiscal 2016, it grew by an average of 6.9% YoY. Passenger travel demand is measured by RPM (revenue passenger miles). Regional airlines continued to see higher demand than their legacy peers in January 2017. However, the trend indicates that growth in traffic picked up after slowing down, mainly due to capacity addition. Global economic growth is the single most important determining factor for growth in air travel demand; the IATA expects global airline travel demand to grow 4%–4.5% in 2017. It’s a great time to invest in an airline!
Why Warren Buffett is investing in an airline industry he once called a death trap

Warren Buffett has become one of the airline industry's biggest investors after calling the business a "death trap" for stock buyers back in 2013. [L.A. Times](http://bit.ly/2m6VKPR)
The statistic represents the U.S. domestic market share of leading airlines between February 2015 and January 2016.

Other represents the open market share available, or unaccounted for due to minimal aviation operations. Here at Metropolitan Airways, we believe if we focus on the 13.5% of the open market share, we can easily become the nation's 5th largest airline over time, by controlling 6-8% of the 13.5% of available open market share.

The Avro regional jet family captured more than 30% of the world's 70-120 seat jet market. 13.5% of the U.S. market is open; especially in the regional markets. If Metropolitan Airways, Inc. is able to obtain 6% of the open 13.5% market share, we would become the nation's fifth largest carrier by market share.
## Metro Aircraft vs Competition

<table>
<thead>
<tr>
<th>Aircraft</th>
<th>Cost</th>
<th>Max Passengers</th>
<th>Fuel</th>
<th>Fuel Econ</th>
<th>Service Ceiling</th>
<th>Min Take Off Distance</th>
<th>Min Landing Distance</th>
<th>Max Cruising Speed</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVRO RJ 100</td>
<td>$2,400,000.00</td>
<td>128</td>
<td>3,099</td>
<td>0.12 km litre</td>
<td>35,000</td>
<td>4,137.56 feet</td>
<td>4,557.16 feet</td>
<td>421.00 Kts</td>
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<tr>
<td>Airbus 319</td>
<td>$51,000,000.00</td>
<td>128</td>
<td>7,885</td>
<td>0.23 km litre</td>
<td>39,000</td>
<td>6,397.56 feet</td>
<td>4,757.16 feet</td>
<td>516.00 Kts</td>
</tr>
</tbody>
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Thank You!